Tool 9: Checklist: How to fund the cross-border healthcare project

As a first fundraising step it is important to identify all relevant funding opportunities.

There are various potential sources and resource types. What they all have in common are goals that allow a framework to be set for the allocation of grants by specifying types of project (by objectives), application and selection procedures, maximum grant levels, the percentage of the total costs and so on. Users can find programmes that offer project finance in various sectors (by programme goals) and at different levels (local, regional, national and at the EU/international level) [1].

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| What to check before starting to fundraise |
| * that you know the project – and the organisation – inside out
* that you believe in the project and are prepared to argue its case
* to what extent you are prepared/authorised to adapt certain aspects of the project; that you have a list of everything needed to carry out the project and the resources made available by the organisation
* that you have the support and agreement of the other partners in the project and the members of your organisation
 |

**Overview of EU funding:**

The European Union provides funding and grants for a broad range of projects and programmes, financed from the EU’s budget, as defined through a [Multiannual Financial Framework](http://ec.europa.eu/budget/mff/index_en.cfm) (MFF) for the 2014-2020 period. The MFF sets out the maximum budget for the EU in specific areas. Areas that are potentially relevant for raising funds for cross-border collaboration projects are [2, 3]:

* Competitiveness for growth and jobs, i.e. [Erasmus +](https://ec.europa.eu/info/education/set-projects-education-and-training/erasmus-funding-programme_en), [EaSI](http://ec.europa.eu/social/main.jsp?catId=1081&langId=en) and [Horizon 2020](https://ec.europa.eu/programmes/horizon2020/)
* Economic, social and territorial cohesion, i.e. Structural and Investment Funds ([ESF](http://ec.europa.eu/esf/home.jsp?langId=en) or [ERDF](http://ec.europa.eu/regional_policy/en/funding/erdf/))
* Global Europe, i.e. [ENI](http://www.welcomeurope.com/eu-fonds/eni-european-neighbourhood-instrument-2014-2020-840%2B740.html#tab=onglet_details) and [IPA II](https://www.welcomeurope.com/european-funds/ipa-ii-instrument-pre-accession-assistance-2014-2020-838%2B738.html#tab=onglet_details)
* European Territorial Cooperation (e.g. [Interreg](https://www.interregeurope.eu/) A, B, C)
* European Investment Bank ([EIB](http://www.eib.org/about/index.htm)) and European Fund for Strategic Investments ([EFSI](http://www.eib.org/efsi/))

EU funds are mostly allocated through grants. Two types of grants can be distinguished: 1.) action grants for projects with a limited lifetime during which specified activities are implemented and 2.) operating grants that provide financial support for the regular work and activities of an organisation [3].

Not all cross-border collaboration projects can be started without any external funding support. Project partners are therefore advised to seek programmes that provide financial support. The checklist is designed to provide guidance on what to consider in the fundraising process.

Please put a cross (‘yes’, ‘no’) beside those points that you have already considered in the fundraising process.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Criteria to be considered in fundraising** | **Yes** | **No** | **Comments** | **Consequences in the case of ‘No’**(impact on other criteria, whole project, the timeline etc.) |
| * Have you identified all programmes likely to be compatible with your cross-border collaboration project?
 |  |  |  | *Please think about the consequences if the criterion is not considered* |
| * Have you finalised a systematic list of programmes that might provide funding?
 |  |  |  | *Please think about the consequences if the criterion is not considered* |
| * Is the level of activity addressed by your projects compatible with the programme considered?

*(i.e. local, regional, national or international)* |  |  |  | *Please think about the consequences if the criterion is not considered* |
| * Have you selected programmes based on topics/problems addressed by your projects?

*(i.e. social, economic, environmental)* |  |  |  | *Please think about the consequences if the criterion is not considered* |
| * Have you considered who runs the project?

*(i.e. ministries, local authorities, Euroregions, Eurodistricts etc.).* |  |  |  | *Please think about the consequences if the criterion is not considered* |
| * Have you considered the geographical area of operation when deciding on a programme?
 |  |  |  | *Please think about the consequences if the criterion is not considered* |
| * Have you selected those programmes whose aims and objectives reflect the aims and objectives of your cross-border collaboration project best?
 |  |  |  | *Please think about the consequences if the criterion is not considered* |
| * Have you prepared the application for funds according to the programme’s requirements?
 |  |  |  | *Please think about the consequences if the criterion is not considered* |
| * Have you sent the application for funds to the programme?
 |  |  |  | *Please think about the consequences if the criterion is not considered* |

Source: GOE FP based on [1]

References

[1] Tein. Toolkit for inter-cultural/cross-border project management. Transfrontier Euro Institute Network, n.d.

[2] European Commission. Overvieew of funding programmes. n.d. Available from: <https://ec.europa.eu/info/funding-tenders/overview-funding-programmes_en>, accessed 28.09.2017.

[3] Eurodiaconia. Toolkit on European Funding and Project Management. 2016 Available from: <https://www.eurodiaconia.org/wordpress/wp-content/uploads/2017/02/toolkit-funding.pdf>, accessed 28.09.2017.

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