

# PPI

## Pharma Price Information

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The unique and comprehensive  
service for pharmaceutical  
prices in Europe

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## Why do you need PPI ?

PPI provides fast, reliable and independent price information on pharmaceuticals. We offer, upon request, up-to-date and comparable price information for single products and carry out comprehensive price comparisons customised for your individual requirements. Additionally we can indicate mandatory discounts in some countries as well.

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<b>Standard query</b> Price information on a specified pharmaceuticals	<b>Specialised query</b> Price information for an active substance, covering all its original products and generics
<b>1 pharmaceutical product (brand)</b> 1 country 1 strength (e.g. 300 mg) 1 pharmaceutical form (e.g. tablet) All pack sizes	<b>1 active substance or 1 defined compound preparation</b> 1 country 1 strength (e.g. 300 mg) 1 pharmaceutical form (e.g. tablet) All pack sizes

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### Price example for a standard query:

1 product, 2 strengths, 1 pharm. form, all pack sizes per country: € 79.- net

**Ask for our detailed cost-estimate!**

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### Price types

- ▶ manufacturer price / ex-factory price
- ▶ pharmacy purchasing price / wholesale price
- ▶ pharmacy retail price / public price (including or excluding VAT)

### PPI countries

- ▶ Austria
- ▶ Belgium
- ▶ Bulgaria
- ▶ Croatia
- ▶ Czech Republic
- ▶ Cyprus
- ▶ Denmark
- ▶ Estonia
- ▶ Finland
- ▶ France
- ▶ Germany
- ▶ Greece
- ▶ Hungary
- ▶ Ireland
- ▶ Italy
- ▶ Latvia
- ▶ Lithuania
- ▶ Luxembourg
- ▶ Malta
- ▶ The Netherlands
- ▶ Norway
- ▶ Poland
- ▶ Portugal
- ▶ Romania
- ▶ Slovakia
- ▶ Slovenia
- ▶ Spain
- ▶ Sweden
- ▶ Switzerland
- ▶ United Kingdom

For a model query see: <http://www.goeg.at/en/PPI>