

The practice perspective: involving communities to foster a triple-win for health, climate and equity

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The role of urban planning on health and climate equity

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EuroHealthNet

The Partnership for Health,
Equity and Wellbeing

Improve and sustain health

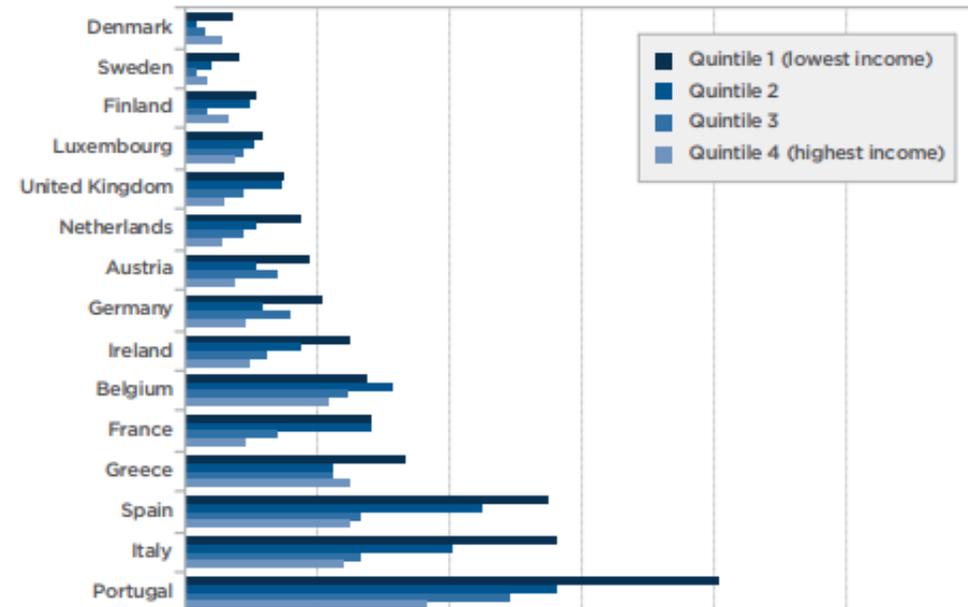
Reduce health inequalities



Developing health-promoting, equitable and sustainable cities

- The places in which people live, work and grow are inequitable – also in relation to climate change
- Measures put in place often exacerbate inequalities
- How can urban planning help to foster a just, healthy and green transition?

Fig. 40. Prevalence of difficulty accessing recreational or green areas by income quintile (2016)



Environmental health inequalities in Europe. Second assessment report. Copenhagen: WHO Regional Office for Europe; 2019

Examples from practice

- 1 Increasing accessibility and affordability
- 2 Involving communities across the social gradient



Getting everybody on board: making the transition easy, accessible and affordable

WHY?

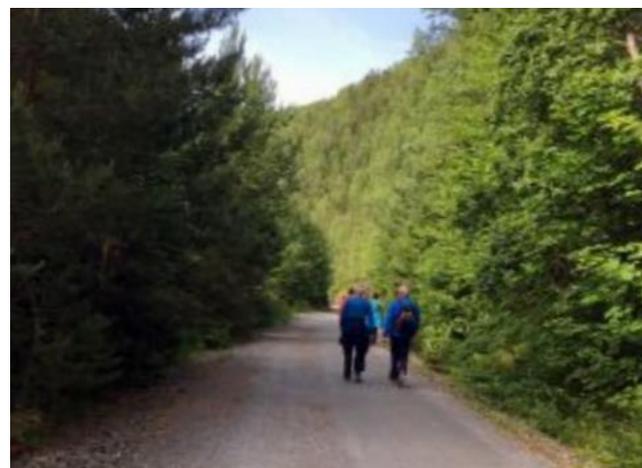
People need the capacity, opportunity and motivation to make sustainable choices. Cost and access are key factors.

HOW?

Act on the environments in which people live.

Invest in urban infrastructures that may it easy for people to engage in active travel.

A case in practice: Malvik Path



All photos © NTNU

A case in practice: Thinking Fadura



All photos © Emilio P. Doiztúa

Co-designing solutions: involving communities across the social gradient

WHY?

Involving communities in policies/practices that affect them helps to ensure they address real needs, is empowering and gives them a vested interest in their success.

HOW?

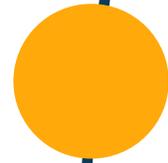
Make it mandatory for local authorities and developers to engage residents in designing, implementing, maintaining and evaluating housing development or green space initiatives.

A case in practice: Restructuring Green Space



All photos © Ton Gjeltema

How to meaningfully engage with citizens?



Build a relationship of cooperation and trust



Ensure participation is meaningful and not tokenistic



Recognise the commitment of and support people involved



Ensure that participatory processes are inclusive and representative

A case in practice: Engaging citizens across different communities

PSLifestyle Living Labs Participant Recruitment and Engagement Strategy



- Identify and engage multipliers
- Understand motivations and consider incentives
- Develop tailored messaging
- Diversify outreach tools and means
- Ensure accessibility and attractiveness
- Provide support

PS Lifestyle

Thank you

Contact us

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